# The Inheritance and Development of National Vocal Art in Multicultural Perspective

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Abstract: The traditional culture of our country has very high artistic value, the traditional national vocal music art is an important part of the traditional culture of our country, it is the treasure of the traditional art of our country. In recent years, with the increasing attention to the cultural inheritance and protection in our country, the artistic value of the national vocal music art has been paid more and more attention. Under the background of the continuous enrichment and development of our country's cultural undertakings, the inheritance and development of national vocal music art should not be stopped, and the relevant workers should promote the long-term development of national vocal music art through effective ways, with the help of the collision of multiculturalism, giving full play to the specialty and advantages of national vocal music art, seeking development in inheritance and seeking innovation in development. This paper discusses the inheritance and development of national vocal music art from the perspective of multiculturalism to provide reference for the development of related work.

#### 1. Introduction

Traditional culture is an excellent cultural treasure formed by the long development of a country, and it is a concentrated embodiment of the national spirit and national tradition. The traditional culture of our country, representing the excellent tradition of the Chinese nation for thousands of years, is the expression of the collective wisdom of the Chinese nation. Our country is a multi-ethnic country with 56 ethnic groups, the cultural blending of each ethnic group has created the flourishing scene of the national vocal music art of our country, the diversified music kinds and the diversified music expression form, has created its unique cultural connotation and the value. The inheritance and development of national music art under the multi-cultural vision should fully refine the characteristics of national music art, and use the fusion of multiculturalism to make a special way for the inheritance and development of national music art.

# 2. The Evolution of National Vocal Art

The art of vocal music is an important part of our national culture. Vocal music is the first artistic form of people's expression of emotion, life and production, and our ancestors used vocal music to express their joys and sorrows. In addition, many ethnic groups will carry out activities such as blessing and sacrifice in the form of vocal music. After the reform and opening up, the development of culture and art in our country presents a great situation of a hundred flowers, and the pluralistic cultural fusion brings the innovative development of national vocal music art. In recent years, with the increasing protection of traditional culture and art in our country, people pay more and more attention to the protection and inheritance of national vocal music art [1]. For the relevant workers who shoulder the responsibility of inheriting and developing national vocal music art, we should examine the development of national vocal music art with an objective and sober view.

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# 3. Inheritance and Development Strategy of National Vocal Art from Multicultural Perspective

#### 3.1. Refine the Cultural Essence and Connotation of National Vocal Art

The creative inspiration of national vocal music art is inexhaustible, but how to highlight its cultural connotation and show its ideological emotion and inner meaning through ingenious arrangement is an important work in the inheritance and development of national vocal music art. The inheritance and development of national vocal music art from the perspective of multiculturalism need to design from the selection of materials, elements, arrangement and presentation of national vocal music works, and combine vocal music art with dance, sports, poetry and other cultural forms (for example, figure 1 is the fusion of national vocal music art and dance form), so that national vocal music art can be revitalized in the new arrangement and creation. In recent years, due to the rapid development of the mass entertainment industry, some coarse and shoddy works have entered the market, which has affected the development of national vocal music art [2]. On the one hand, the mixture of various forms of national vocal music has caused the cultural connotation to be vague and the meaning to be unclear; on the other hand, the lack of soul and innovative ability of vocal music arrangement has become a tool to attract the attention of the public. These problems also reflect the shortcomings of the creators in the process of realizing the connotation of national vocal music art, inheriting and developing the traditional culture, resulting in the embarrassing situation that the performance of national vocal music has empty shelf but lack of connotation, the form is larger than the content, and neglects the most valuable cultural background of national vocal music art.

Therefore, from the perspective of cultural background, cultural connotation and cultural value, the essence of national vocal art should be deeply refined.



Figure 1 The integration of national vocal art and dance form

# 3.2. Deeply Explore the Culture and Customs Behind the National Vocal Music Art

The creation of national vocal music art represents the unique cultural symbols of different ethnic groups, and many ethnic groups express their life, production, activities and feelings with national vocal music art, which contains the profound cultural background, cultural spirit and cultural customs of the nation. Based on this, the inheritance and development of national vocal music art from the perspective of multiculturalism should pay attention to the profound excavation of the cultural background and customs represented behind the national vocal music art works, through consulting materials, visiting the field and other forms, personally experiencing the form and connotation of these ethnic vocal music art creation and expression, so as to ensure that the creation of national vocal music art is in line with the national reality, showing the national style and features, and to ensure its inheritance and development of national vocal music art. There is no soul in the works of national vocal music art without cultural background. If we do not have a deep understanding of the culture and customs behind the national vocal music art, we can blindly carry out the fusion of various cultures, and it is easy to cause the creation of the works to become the "four unlike "[3].

Therefore, the inheritance and development of national vocal music art from the perspective of

multiculturalism should fully understand the cultural background, local customs and customs behind the vocal music, carry out necessary investigation and study on the national language and national connotation, and determine that the arrangement and innovation of vocal music are consistent with the local national customs and historical culture, so that the national vocal music art can be better passed on and developed.

Figure 2 Artistic works of national vocal music with national characteristics

# 3.3. Breakthroughs in Innovation in Development

With the development and progress of the times, people's artistic appreciation ability and aesthetic ability are constantly improving, and the demand for vocal music form has changed greatly than before. The art of national vocal music should not only highlight its nationality and culture, but also have both appreciation value, which can meet the needs of modern audience to appreciate art and conform to the aesthetic taste of the masses. In today's multi-cultural society, people accept a variety of vocal music forms, rich and colorful connotations, national vocal music art in order to stand out in a variety of vocal music works, to achieve inheritance and development, we need to create the form of continuous innovation and breakthrough [4]. In recent years, with the acceleration of people's pace of life, the form of fast-food entertainment has been more and more popular, chasing the trend, chasing hot spots has become a new art appreciation habits and forms. Such a market environment caused creators to pursue personal interests, attract attention and give up artistic aesthetic requirements, with kitsch works to attract public attention, such personal behavior not only disturbed the market, but also affected the impression and evaluation of national vocal music art in people's minds.

Therefore, the inheritance and development of national vocal music art under the pluralistic perspective should be guided by the heart of respecting art and respecting works, and the attitude should be straightened out to the masses, constantly improve their aesthetic level and creative ability, display their national vocal music art works in the form of art that the people like to see, and take the initiative to inherit traditional culture and protect the treasures of folk art.



Figure 3 The Innovation of National Vocal Art Works

# 3.4. Improving the Inheritance and Development Mechanism of National Vocal Music Art

The development of our country's cultural undertakings cannot be separated from the guidance and support of the government and the relevant departments. On the one hand, we should increase investment in the formulation of a series of incentive mechanisms, strengthen the role of guidance and publicity, encourage outstanding creators to actively participate in the creation of national vocal

music art, and reward outstanding creators through a series of incentive policies; on the other hand, we should set up institutions for the protection and inheritance of national vocal music art, and attract outstanding professionals for guidance and participation to provide effective support for the inheritance and development of national vocal music art.

#### 4. Conclusions

The art works of national vocal music contain profound cultural background, national spirit, customs and customs, and have high artistic value and appreciation value. The inheritance and development of national vocal music art based on the multi-cultural perspective should effectively refine the profound connotation of national vocal music art, dig deep into the cultural details and customs represented by national vocal music art works, and carry out positive innovation work on the basis of piety, reverence, respect for culture and respect for works, so as to promote the time and appreciation of national vocal music works and contribute to the inheritance and development of national vocal music art.

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